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CURRENT POSITION

University of Education Lahore, Multan Campus
Assistant Professor

Multan, Pakistan
2018 – Present

EDUCATION

University Putra Malaysia
PhD, Business Economics

Malaysia
2017

Dissertation: Mediating role of organizational resistance in relationships between organizational culture, change, innovation, and organizational effectiveness of the commercial banking sector in Pakistan

Hailey College of Banking & Finance, University of Punjab
BBA(Honor's), MBA

Lahore, Pakistan
2006-2012

RESEARCH EXPERIENCE

Research Assistant, FRGS Malaysian Education Ministry Project, Binary University Malaysia, 2013-2014
Project Title: Appreciative Inquiry Advisor Dr. Peter Shephard

TEACHING EXPERIENCE

University of Education Lahore, Multan Campus
Assistant Professor (TTS), HoD

Multan, Pakistan
2018 – Present

University of Education Lahore, Multan Campus
Assistant Professor (IPFP)

Multan, Pakistan
2017 – 2018

PEER-REVIEWED PUBLICATIONS

Publication in 2021 & 22

1. Irfan M, Salameh AA, Saleem H, Tahir Naveed R, Dalain AF and Shahid RM (2022), Impact of servant leadership on organization excellence through employees' competence: Exploring a cross-cultural perspective. *Front. Environ. Sci.* 10:985436. doi: 10.3389/fenvs.2022.985436. **(Impact factor: 5.411), SCI**
2. Ali A, Hamid TA, Naveed RT, Siddique I, Ryu HB and Han H (2022) Preparing for the “black swan”: Reducing employee burnout in the hospitality sector through ethical leadership. *Front. Psychol.* 13:1009785. doi: 10.3389/fpsyg.2022.1009785. **(Impact factor: 4.232), SSCI**
3. Naveed RT, Rehmani M, Khokhar MN, Shah SRU, Ali A, Shahzadi S and Irshad H (2022) Small and medium-sized enterprises failure in providing workers' rights concerning Sustainable Development Goals-2030 in Pakistan. *Front. Psychol.* 13:927707. doi: 10.3389/fpsyg.2022.927707. **(Impact factor: 4.232), SSCI**
4. Salameh AA, Amin S, Danish MH, Asghar N, Naveed RT and Munir M (2022) Socio-economic determinants of subjective wellbeing toward Sustainable Development Goals: An insight from a developing country. *Front. Psychol.* 13:961400. doi: 10.3389/fpsyg.2022.961400. **(Impact factor: 4.232), SSCI**
5. Zheng M, Asif M, Tufail MS, Naseer S, Khokhar SG, Chen X and Naveed RT (2022) COVID Academic Pandemic: Techno Stress Faced by Teaching Staff for Online Academic Activities. *Front. Psychol.* 13:895371. doi: 10.3389/fpsyg.2022.895371. **(Impact factor: 4.232), SSCI**
6. Naveed R, Alhaidan, H, Al Halbusi, H, Al-Swidi, A, (2022) Do organizations really evolve? The critical link between organizational culture and organizational innovation toward organizational effectiveness: Pivotal role of organizational resistance. *Journal of Innovation & Knowledge*, 7(2). <https://doi.org/10.1016/j.jik.2022.100178>. **(Impact factor: 4.219), SSCI**
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7. Mahmood, A.; Naveed, R.T.; Ahmad, N.; Scholz, M.; Khalique, M.; Adnan, M. Unleashing the Barriers to CSR Implementation in the SME Sector of a Developing Economy: A Thematic Analysis Approach. *Sustainability* 2021, 13, 12710. <https://doi.org/10.3390/su132212710>. (Impact factor: 3.889), SSCI
8. Irshad H, Umar KM, Rehmani M, Khokhar MN, Anwar N, Qaiser A and Naveed RT (2021) Impact of Work-From-Home Human Resource Practices on the Performance of Online Teaching Faculty During Coronavirus Disease 2019. *Front. Psychol.* 12:740644. doi: 10.3389/fpsyg.2021.740644. (Impact factor: 4.232), SSCI
9. Guo, M.; Ahmad, N.; Adnan, M.; Scholz, M.; Awan, K.; Naveed, R.T. The Relationship of CSR and Employee Creativity in the Hotel Sector of Pakistan: The Mediating Role of Job Autonomy. *Sustainability* 2021, 131, 32. <https://doi.org/10.3390/su131810032>. (Impact factor: 3.889), SSCI
10. K.-u-R.; Adnan, M.; Ahmad, N.; Scholz, M.; Khalique, M.; Naveed, R.T.; Han, H. Impact of Substantive Staging and Communicative Staging of Sustainable Servicescape on Behavioral Intentions of Hotel Customers through Overall Perceived Image: A Case of Boutique Hotels. *Int. J. Environ. Res. Public Health* 2021, 18, 9123. <https://doi.org/10.3390/ijerph18179123>. (Impact factor: 4.614), SSCI
11. Awan, K.; Ahmad, N.; Naveed, R.T.; Scholz, M.; Adnan, M.; Han, H. The Impact of Work–Family Enrichment on Subjective Career Success through Job Engagement: A Case of Banking Sector. *Sustainability* 2021, 13, 8872. <https://doi.org/10.3390/su13168872> . (Impact factor: 3.889), SSCI
12. Ullah, Z.; AlDhaen, E.; Naveed, R.T.; Ahmad, N.; Scholz, M.; Hamid, T.A.; Han, H. Towards Making an Invisible Diversity Visible: A Study of Socially Structured Barriers for Purple Collar Employees in the Workplace. *Sustainability* 2021, 13, 9322. <https://doi.org/10.3390/su13169322> (Impact factor: 3.889), SSCI
13. Ullah, Z.; Naveed, R.T.; Rehman, A.U.; Ahmad, N.; Scholz, M.; Adnan, M.; Han, H. Towards the Development of Sustainable Tourism in Pakistan: A Study of the Role of Tour Operators. *Sustainability* 2021, 13, 4902. <https://doi.org/10.3390/su13094902> (Impact factor: 3.889), SSCI.
14. Zhu, X., Muneer, S., Irfan, M., & Naveed, R. T. (2021). Does Employee Psychological Safety expediate Employee Performance and Firm Performance : Mediating role of Employee Task Performance and Helping Behavior. *Revista Argentina de Clínica Psicológica*, 30(2), 543–552.
15. Gupta, S.; Nawaz, N.; Alfalah, A.A.; Naveed, R.T.; Muneer, S.; Ahmad, N. The Relationship of CSR Communication on Social Media with Consumer Purchase Intention and Brand Admiration. *J. Theor. Appl. Electron. Commer. Res.* 2021, 16, 1217–1230. <https://doi.org/10.3390/jtaer16050068>. (Impact factor: 5.318), SSCI
16. Ahmad, N.; Naveed, R.T.; Scholz, M.; Irfan, M.; Usman, M.; Ahmad, I. CSR Communication through Social Media: A Litmus Test for Banking Consumers’ Loyalty. *Sustainability* 2021, 13, 2319. <https://doi.org/10.3390/su13042319>(Impact factor: 3.889), SSCI

Publication before 2021

17. Yan, R., Basheer, M. F., Irfan, M., & Naveed, R. T. (2020). Role of Psychological factors in Employee Well-being and Employee Performance : An Empirical Evidence from Pakistan. *Revista Argentina de Clínica Psicológica*, 29(5), 638–650.
18. Asad, A., Farhan, M., Irfan, M., Jiang, J., & Naveed, R. T. (2020). Open-Innovation and Knowledge Management in Small and Medium-Sized Enterprises (SMEs): The role of External Knowledge and Internal Innovation. *Revista Argentina de Clínica Psicológica*, XXIX (4), 80–90.
19. Asad, A., Hameed, W. U., Irfan, M., Jiang, J., & Naveed, R. T. (2020). The Contribution of Microfinance Institutes in Women-Empowerment and role of Vulnerability. *Revista Argentina de Clínica Psicológica*, XXIX (3), 223–238.
20. Hamid, A. A., Naveed, R. T., Hamid, T. A., & Rao, M. W. (2020). The Impact of Cash Management and Corporate Governance on Firm Performance, and the Moderating Role of Family Ownership on the Emerging Economy. *International Journal of Innovation, Creativity and Change*, 13(5), 592–616. (Scopus)
21. Albassami, A. M., Hameed, W. U., Naveed, R. T., & Moshfegyan, M. (2019). Does Knowledge Management Expedite SMEs Performance through Organizational Innovation ? An Empirical Evidence from Small and Medium-sized enterprises (SMEs). *Pacific Business Review International*, 12(1), 11–22. (ESCI)

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22. Albassami, A. M., Naveed, R. T., Sabir, S., & Jantan, A. H. Bin. (2019). Models of Organizational Effectiveness for Higher Educational Institutions. *International Journal of Innovation, Creativity and Change*, 9(3), 35–45. **(Scopus)**
23. Naveed, R. T., Ahmad, N., Albassami, A. M., & Moshfegyan, M. (2019). The Impact of Store Image and Store Service Quality on Purchase Intentions : A Study from Armed Forces Operated Canteen Stored (CSD), Pakistan. *Pacific Business Review International*, 11(8), 84–95. **(ESCI)**
24. Naveed, R. T., Albassami, A. M., Ahmad, N., & Moshfegyan, M. (2019). Patient Satisfaction through modified SERVQUAL Model. *Pacific Business Review International*, 11(7), 96–106. **(ESCI)**
25. Naveed, R. T., Alhaidan, H., & Sabir, S. (2019). Role of emotionally intelligent workers for organizational effectiveness. *Artículo de Investigación*, 8(19), 669–678. **(ESCI)**
26. Naveed, R. T., Hameed, W. U., Albassami, A. M., & Moshfegyan, M. (2019). Online Tax System (OTS) in Pakistan: The role of Tax Service Quality (TSQ) and Information Communication Technology (ICT). *Pacific Business Review International*, 11(12), 78–86. **(ESCI)**
27. Sabir, S., Naved, R. T., Khan, M., & Khan, K. (2019). Communicating Business Ethics : The Role of Ethics in the Millennial Entrepreneur’s Decision to Start a Business. *European Online Journal of Natural and Social Sciences*, 8(3), 75–84. **(ESCI)**
28. Naveed, R. T., Jantan, A. H., Saidu, M. B., & Bhatti, M. (2017). The validation of the organizational change construct using confirmatory factor analysis. *Cogent Business & Management*, 4(1), 1–10. **(ESCI), (Scopus)**

CONFERENCE PRESENTATIONS

Conference Chair: National Conference on Business Research (DMS-NCBR 2019) Held on March 27-28, 2019 at The Islamia University of Bahawalpur, Bahawalpur Pakistan.

Rana Tahir Naveed, Amer Hamzah Bin Jantan, Noor Azman, Mediating role of organizational resistance in relationship Between Organizational Culture and Organizational Effectiveness: An Application on Pakistani Commercial Banking Sector. International Conference on Banking, Insurance & Business Management (CBIBM, 14-15 December, 2017)

Babar Sohail, **Rana Tahir Naveed**, Naveed Ahmad, Muhammad Adnan, Assessing total quality management practices to predict performance of healthcare sector of Pakistan. (International conference on management, business and technology, pp (184-193) (ICMBT-12-15 March, 2017).

Syed Bilal Hussain, **Rana Tahir Naveed**, Naveed Ahmad, Muhammad Adnan, Impact of brand image and brand awareness on consumer Purchase Intentions. (International conference on management, business and technology, pp (194-204). (ICMBT-12-15 March, 2017).

Naveed Ahmad, Mubashar Ghani, Rana **Tahir Naveed**, Does work family conflicts and family to work conflicts causes’ negative impact on job satisfaction? A study from higher education sector of Pakistan. (International conference on management, business and technology, pp (205-213). (ICMBT-12-15 March, 2017).

Dr. Rana Tahir Naveed, Sara Sabir, Muhammad Usman, Ilyas Ahmad, Vitality of entrepreneurship education in business and nonbusiness fields, 19th International Conference on Economics and Social Sciences, Hokkaido, Japan, 04 -05, July 2020

Dr. Rana Tahir Naveed, Muhammad Usman, Ilyas Ahmad, Appreciative Inquiry as an Organization Development (OD) Change Strategy, 19th International Conference on Economics and Social Sciences, Hokkaido, Japan, 04 -05, July 2020

REFERENCES

Dr Amer Hamzah Jantan.

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